



THE U.F.A. CO-OPERATOR

VOLUME No. 1



JUNE 1963

THIS NEW CO-OPERATOR

After considerable soul searching we have decided to continue the Co-operator on a regular basis, even though our man power for this type of work is very limited. You will receive your copy on or about the first of each month. At this time, some changes are being made.

We have changed the format to take advantage of our modern printing facilities and to produce a paper in keeping with the importance of our Organization and the high standards maintained by all Departments. We hope you will like it.

More important, copies will be mailed not only to directors and delegates, but to all staff members, all petroleum agents, and board members of affiliated co-operative associations. We happen to believe in the slogan, "Co-operatives are people". If this means anything, it means that we are all part of a team and we should know something about each other and what each of us does. U.F.A. Co-op is not just another company. It's members, delegates and directors are doing a special job for agriculture. It's employees and agents are very special people, who by their individual skills and devotion make it possible for farmers to help each other.

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COVER

Our Printing Department has developed many quality productions over the years and our cover, a mosaic picture, is made from some of the fine detail work that has been done. The pieces coming from special catalogues and brochures show detail printing with color. This is very exacting work and is a credit to the Department which we have featured in this month's publication.

This whole booklet is printed in our own Printing Department and we thank them for their co-operative ingenuity.

MEET THE GANG!



RITA MAYES

SENIOR COMPTOMETER OPERATOR

HEAD OFFICE

CALGARY

One of the interesting people around Head Office is Rita Mayes. A native Calgarian, Rita came to U.F.A. Co-op five years ago after finishing High School at St. Mary's Girls' School and attending Comptometer School.

Rita's position here as Senior Comptometer Operator is at the Pricing Desk where all Farm Sales invoices are checked for possible errors in calculations.

Here is a girl with interesting hobbies, golf being first and foremost, others include swimming and recently, a course in drapery and upholstery. She has travelled widely visiting such places as Hawaii, Bermuda and New York.

Around the office, Rita has always taken an active interest in the Staff Association and has been Chairman of the Welfare Committee. Rita is at the present Vice Captain of the Ladies Section Bowness Golf Club.

Rita was married a little over a year ago, and she and her husband David, live in their new home in the Southwood District of Calgary.

Feature Article :

PRINTING, MAILING & STATIONERY



FRANK SNYDER
DEPT. SUPERVISOR

One of the least recognized and known parts of U.F.A. Co-op is the Department whose responsibility it is to handle mail, printing and stationery supplies. This Department located in the basement of the Head Office is staffed by 9 capable young men and women, under the keen direction of Frank Snyder, the supervisor.

Frank Snyder, an alert and ambitious man came to U.F.A. some five years ago from Commonwealth Press in Calgary and under his direction are key personnel whose jobs are many but whose responsibility fits into one of the many divisions Frank has developed.

Coming in the entrance of this Department we find 2 attractive young girls busy sorting and getting the mail ready to go out. These girls, Iris and Caran, gather up all the office mail and bring it here for sealing and stamping. They are also constantly distributing inter-office memos and wrapping stationery supplies to go out to the agents and warehouses. These girls always have plenty to do, as they run errands for the office, in addition to doing the regular mail, which accounts for nearly \$8,000.00 in stamps annually.

Speaking of stamps used, we can then look at the section doing the Direct Mailing. This consists of not only putting out about \$12,000.00 annually in stamps, but gathering the material to go out, inserting it in envelopes, addressing these envelopes and putting on the necessary postage. All of which was once done manually, but now is practically all done by machine. These usually are operated by Florence Woloschuk and Norien Nelson. These two girls address envelopes at the rate of 3,000 per hour, which go to the new large inserting machine.



IRIS MCLEOD
SORTING MAIL

This new inserting machine, with the 2 girls, gathers the paper, places it in the addressed envelopes, seals them and stamps them at the rate of 25,000 for a four piece mailing in an 8 hour day. This is truly a remarkable machine; the old manual system took 8 girls approximately one week to do the same job.

MAILING DEPARTMENT - Cont.



NORIEN NELSON

FOLDING MATERIAL FOR DIRECT MAIL

Before we can mail any material out, it must be printed and to do this we shall go to Frank Snyder, the supervisor. Frank receives the information from another Department, and then commences to lay out plans for their development. This may be the printing of a flier, a poster, producing office forms or maybe printing this booklet. Frank does the supervision of the layout, helps the artist Wayne Dale, lay out a rough copy. This copy is then given the necessary checks before it goes to the press. At this point, negatives and plates are made of the copy and one of the two printing machines is set up to do the job. The setting up of the press is done by the printer, Bill Duimel and his assistant, Linda Kein and is quite involved, for they must determine quality and size of stock to be used. This can necessitate cutting of the stock with the newly acquired hydraulic paper cutter, which can cut up to 500 sheets at one time. After stock size is cut, the press is set up and the ink to be used is decided upon, then the machine goes into operation. As we mentioned earlier, there are two printing machines, one a newly acquired Rotoprint capable of printing sheets up to 13½" x 20" at the rate of 6,000 per hour.



FLORENCE WOLOSCHUK

OPERATING THE NEW INSERTER



BILL DUIMEL, LINDA KEIN AND WAYNE DALE
CHECK A NEGATIVE BEFORE PRINTING.

The other machine is an older and smaller version but can print 9½" x 13" copies at the rate of 7,500 per hour. This smaller machine is used mainly for office forms and smaller work.

It might be interesting to note that this Department purchases approximately 24 tons of paper annually for use in forms, publications, etc., and has now become one of the top seven companies for daily mail volume in Calgary. This seems like quite an involved and busy Department, and I can assure you it is, for the handling of the office stationery

supplies is another addition which is large in itself. All office supplies from paper clips to auditors forms are purchased and distributed from here. Many of these forms and books are printed right in the Department while some are done outside. Frank Snyder figures out the cost on any job or form, and if it can be printed less expensively outside, it is done so by another commercial printer. As a result, Frank has established a very good working relationship with the other printers in Calgary.



ARTIST WAYNE DALE



IRENE CHAPELL AND IRIS MCLEOD SENDING OUT STATIONERY



LINDA KEIN AT THE CONTROLS OF THE NEW ROTOPRINT.

Maybe now we can realize just how important this little Department down in the basement really is and I think a great deal of credit is due to the conscientious staff employed there.

L.T.R.

BILL DUIMEL	PRINTER
LINDA KEIN	ASS'T PRINTER
IRENE CHAPELL	ASS'T SUPERVISOR
NORIE NELSON	FOLDER, INSERTER
FRANK SNYDER	DEPT. SUPERVISOR
FLORENCE WOLOSCHUK	INSERTER, ADDRESSO-GRAPH
IRIS MCLEOD	MAIL
WAYNE DALE	ARTIST
MISSING	
CARAN GORDON	MAIL



HERE AND THERE

The U.F.A. Co-op Savings and Credit Union on April 1st had total assets of \$63,038.63, total loans of \$49,217.75 and total shares of \$56,879.87. Membership now is at 172 consisting of staff members from U.F.A. Co-op, Calgary Co-op, Alberta Poultry Marketers Co-op and Co-op Fire & Casualty.

Miss Eileen Birch, Secretary of the U.F.A. Co-op has just returned from spending her holidays in Kingston, Jamaica; Miami, Florida, Washington D.C. and New York.

In 1931 Canada's farm population was 31.2 percent of the total, in 1961 it was 11.4 percent.

Last month, Ralph Ward, Treasurer and Tim Volk, Chief Accountant, attended an Executive Seminar on Profit Planning, sponsored by the Society of Industrial and Cost Accountants of Canada.

Our U.F.A. Co-op Fastball Team seems to be having pretty stiff competition in the Calgary Commercial C. League. The coach and manager, Art Jepps, commented, "We've played 4 games and lost them all but we're improving fast and should move up in the league standing". Other teams in the league include Navy, Maple Leaf Milling, Income Tax, Alberta Trailer and C.N.R.

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Accordingly in the New Co-operator we are going to talk a lot about people - all kinds of wonderful and interesting people in all parts of the province that you will want to meet. We won't forget about U.F.A. Co-op news and we hope to have articles on our objectives, philosophy and history from time to time.

Our reader's suggestions are always welcome.

Canadian agriculture produces one fifth of Canada's exports and provides one-third of the country's jobs.

The Credit Manager of U.F.A. Co-op, Mr. Howard Symons recently attended the International Congress of Credit Management. Howard is President and Chairman of the Board of Governors of the Canadian Credit Men's Association, Alberta Branch, and is the first co-operative representative to attend such a seminar. Main topics of interest were the Farm Credit Corporation, the role of Banks in Agriculture and Credit in Relation to Marketing of Petroleum.

"Henry" his wife told him, "It'll be 20 years ago tomorrow that we were married why not go and kill a couple of those young chickens?"
"Why should I?" said Henry. "It wasn't their fault."

There are now 170 employed by U.F.A. Co-op excluding the 170 bulk fuel agents.

Staff members who recently attended Co-op College in Saskatoon are Cliff Dahl, Farm Supply Division, Elmer Reimer, Dividend Department and Ed Gingrich, Credit Department.

Tickets are still available for the draw on July 31 for the \$50.00 bond and the 29 piece 4 place picnic set. These tickets entitle you to a membership in the U.F.A. Fastball Club.

Personnel Director - "Have you any reference?"
Applicant - "Sure, here's the letter:"
"To Whom It May Concern, John Jones worked for us for one week and we're satisfied".

U.F.A. CO-OP

Before Alberta was a province, farmers began organizing to improve their social and economic conditions. Since that time they have made steady progress but this has not been accomplished without hard work, great individual sacrifice and wise leadership. In the midst of it all was U.F.A. These farmers formed the general farm organization for forty years, formed the government of the province for fifteen years and took the lead in the development of all kinds of producer co-operatives in the province. Below are some of the highlights that should bring back memories to older members and excite the curiosity of younger people. It is our intention each month to have a short article on one of these highlights that we hope all will find of interest.

- 1903 Society of Equity, original Charter still in our office.
- 1905 Alberta Farmers Association organized.
- 1909 United Farmers of Alberta, an amalgamation of the above two Organizations, giving one voice for farmers. James Bower of Red Deer, first president.
- 1916 Henry Wise Wood elected President of the U.F.A.
- 1918 Locals began buying farm supplies co-operatively.
- 1921 U.F.A. entered politics and formed the Government of Alberta.
- 1923 Alberta Wheat Pool formed by active participation of U.F.A. Henry Wise Wood took on the added duties of President of the new Pool.
- 1932 A subsidiary, U.F.A. Central Co-op Association Limited formed to centralize buying of farm supplies by the Locals.
- 1935 U.F.A. defeated in the Provincial Election by the Social Credit Movement.
- 1935 U.F.A. enters petroleum marketing through Maple Leaf Petroleum Limited, a subsidiary of Imperial Oil.
- 1936 Total sales of petroleum were 1,753,120 gallons.
- 1939 Alberta Farmers' Union, a direct membership group, formed as a rival to U.F.A. in the general farm organization field.
- 1939 U.F.A. leaves the political field.
- 1948 U.F.A. and Alberta Farmers' Union amalgamate to form the Farmers' Union of Alberta (F.U.A.). The subsidiary of U.F.A. Central Co-op Association became U.F.A. Co-op Limited with Mr. George Church as the first President.
- 1949 Sale of petroleum products reached 14,676,000 gallons.
- 1950 U.F.A. Co-op sold its 21 retail stores to Alberta Co-op Wholesale, and thus, became a producer co-operative.
- 1954 Opened first Farm Supply Centre in Calgary.
- 1957 Bought Maple Leaf Petroleum from Imperial Oil Limited, a \$1,000,000.00 expenditure.
- 1957 Farm Supply Centre opened at Edmonton.
- 1960 Farm Supply Centre opened at Grande Prairie.
- 1961 Farm Supply Centre opened at Red Deer.
- 1961 Jake Frey, Acadia Valley, elected president.
- 1962 Farm Supply Centre opened at Lethbridge.
- 1962 Sale of petroleum products reached 46,000,000 gallons.

Let the farmer for evermore be honored
in his calling, for they who labor in
the earth are the chosen people of
God - Jefferson.

COMING EVENTS

FARM YOUNG PEOPLE'S WEEK, JUNE 11 TO 20 - UNIVERSITY OF ALBERTA

EDMONTON

FARMERS' UNION OF ALBERTA DISTRICT CONVENTIONS

District 1	June 20	Grande Prairie
2	June 21	Peace River
3	June 22	Rochester
4	June 27	St. Paul
5	June 28	Evansburg
6	June 25	Vegreville
7	June 10	Wainwright
8	June 18	Forestburg
9	June 20	Wetaskiwin
10	June 18	Olds
11	June 19	Delia
12	June 19	Vulcan

FARMERS' UNION AND CO-OPERATIVE DEVELOPMENT TEEN CAMPS

July 7 - 13	F.U.A. District 1 & 2 - Fairview Community College
July 7 - 13	F.U.A. District 6,7,8 - Gold Eye Lake
July 14 - 20	F.U.A. District 11,12,13,14 - Gold Eye Lake
July 21 - 27	F.U.A. District 9 & 10 - Gold Eye Lake
July 28 - Aug. 3	F.U.A. District 3,4 & 5 - Gold Eye Lake
August 4 - 10	Graduate Teen Camp - Gold Eye Lake